

The Roanoke Valley Broadband Authority has an immediate requirement to continue the process of developing a brand management and messaging strategy that has been gaining strong momentum in the Roanoke Valley and outside the region. It is the desire of the Authority to allocate no more than \$60,000 dollars to continue the development of the brand and messaging strategy. The allocated amount is not for message placement but only for professional services.

For your reference, a short Statement of Work (SoW) is attached for your review and guidance.

Please respond to the Authority by 1 PM on June 29, 2018 by sending your quotation for brand management and messaging strategy professional services via email to odooley@highspeedroanoke.net.

Regards,
Frank

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